IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/805,873 Confirmation No. 9879

Applicant : Christopher D. Payne, et al.

Filed : 03/22/2004

Title : SYSTEM AND METHOD FOR OPTIMIZING

SEARCH RESULT LISTINGS

Group Art Unit : 3688

Examiner : Darnell A. Pouncil

Docket No. : 306410.02/MFCP.140571

Customer No. : 45809

VIA EFS – APRIL 21, 2009

Mail Stop AF Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Please find herewith an Information Disclosure Statement filed in accordance with 37 C.F.R. §§ 1.97(b)(4) and 1.98.

REQUEST FOR CONTINUED EXAMINATION

In response to the Final Office Action mailed January 28, 2009, Applicants respectfully request continued examination of the above-identified Application. The following is in accordance with the requirements for submission under 37 C.F.R. § 1.114(c) and MPEP 706.07(h), Sec. II. In response to the Final Office Action, please amend the above-identified application as follows:

Amendments to the Claims: begin on page 2 of this paper.

Summary of Examiner Interview: begins on page 14 of this paper.

Remarks/Arguments: begin on page 15 of this paper.

3407245v1 Page 1 of 28